

BETWEEN|THE|PINES

# TYPE | STUDY



Created by Alex Gant  
For the film *BETWEEN THE PINES*  
by Bash Brothers Media

# TITLE|CHANGES

# BETWEEN|THE|PINES

MISSISSIPPI'S GREATEST SPORTS STORIES

## WHAT I CHANGED

The main logotype has only been slightly altered. I used a modified version of **Antonio** to create it.

The type in the subtitle was visually fighting with the main logotype, so I changed it to **Bebas Neue - Book** with loose kerning. (Letter spacing)

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Logotype: **Antonio (Modified)**

Subtitle: **Bebas Neue - Book**

Credits: **Bebas Neue - regular**

PRODUCED BY



PRESENTED BY



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PRESENTED BY



# TEXT | ELEMENTS

LANCE POGUE  
SP HEAD COACH (2006-2015)

Alternative version with team colors

ELI MANNING  
10 QUARTERBACK, UNIVERSITY OF MS

214  
YARDS  
PER GAME

## RANDOM FACT

Giatur Rio conse plibera culla di cor seque endae  
consectiscil mo berciur, cor alit maximust, aborect iissitas  
et vit, entem ad modi.

### NAME PLATES LOWER 1/3

First Name: **Bebas Neue - Book**

Last Name: **Alegre Sans - Regular**

Subtitle: **Bebas Neue - Regular**

Player #: **Octin Sports - Regular**

**Bebas Neue** and **Alegre San** are very modern and sleek, while **Alegre Sans** is a little more sporty looking. They seem to work well together. I also wanted something similar too, but different from, the logotype.

### Screen Pop Ups

**Bebas Neue - Bold**

**Alegre Sans - Regular**

### HEADER & BODY TEXT

Header: **Alegre Sans - Regular**

Body: **Gotham - light**



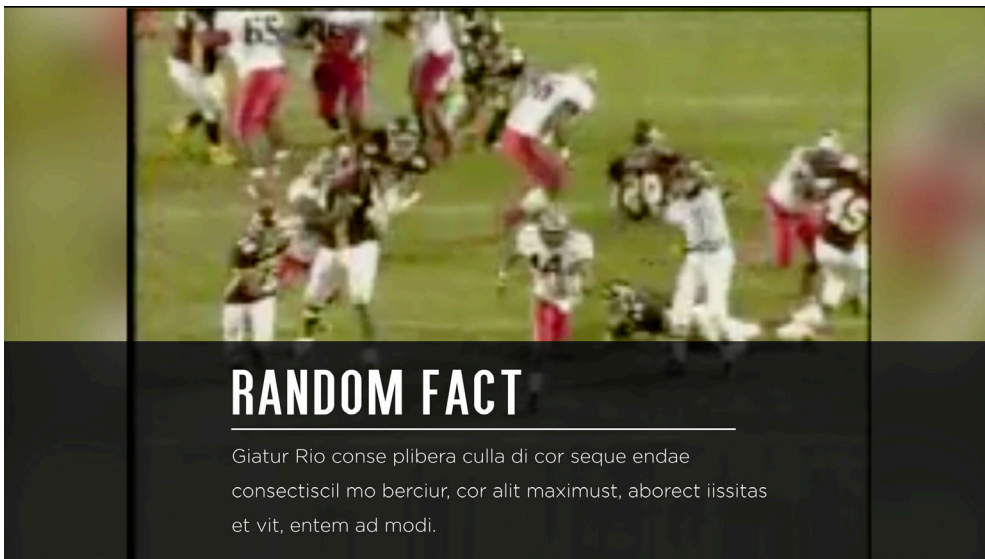
### NAME PLATES LOWER 1/3

I am thinking a slide in animation with a single line, similar to the title. Or maybe a simple fade in. That's between you and the editors.



### NAME PLATES LOWER 1/3 ALT VERSION

Just another idea for the name plate.



### LOWER 1/3 Stats

Again, I am not saying to use a background. Just showcasing the type on the clip.



**SPLIT SCREEN FACT**



**FULL SCREEN POP UP**

Obviously, we will come up some more creative versions of the template. I am mostly trying to show how the type works with the clips.

**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**  
**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**  
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG  
**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**  
The quick brown fox jumps over the lazy dog

Antonio - Regular

Bebas Neue - Bold

Bebas Neue - Book

Alegre Sans - Regular

Gotham - light



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